

Terms and Conditions for the Sleeping Giant Media Ltd. online prize draw to win a single prize of up to £10,000 worth of services from Sleeping Giant Media Ltd. and Giant Campus Ltd.

## **HOW TO ENTER**

Entrants must be a resident of the UK, aged 18 or older, and authorised to enter the business by which they are employed into supplier contracts to be eligible for entry.

To enter, you must either click the entry button on the email (the “Email”) and/or complete the online form (the “Form”) between 12 am GMT 18th November 2020 (the “Start Date”) and 12 am GMT 4th September 2021 (the “Closing Date”),

Eligible entrants will be entered into a free prize draw (the “Draw”) for a chance to win up to £10,000 worth of services, provided by Giant Campus and/or Sleeping Giant Media (the “Prize”).

The winner will be randomly selected and notified by email by 12 am GMT 10th September 2021. The winner must respond within 14 calendar days in order to claim their prize. Should no valid claim be made, an alternate winner may be drawn at random.

Entry to the giveaway is free.

By entering, you fully agree and accept these Giveaway Terms and Conditions (“Giveaway T&Cs”) together with any specific instructions and terms for such giveaway.

## **TERMS AND CONDITIONS**

1. The Promoter is Sleeping Giant Media Ltd. Top Floor, Civic Centre, Castle Hill Avenue, Folkestone, Kent, CT20 2QY (the “Promoter”).

2. Services include Search Engine Optimisation, Paid Search, Social Media Marketing, and Content Writing provided by Sleeping Giant Media Ltd, and course places as currently completed by Giant Campus Ltd.. The Services are charged at a day rate, and the worth of the Prize will be set at the day rate of Giant Campus Ltd. and/or Sleeping Giant Media Ltd. at the time of Prize fulfilment. Included in the Services will be a monthly report (limited to a 6 slide document followed by a 1 hour call OR conference call OR video call as agreed between the Winner and Promoter), and up to 2 meetings (limited to 1 hour each in duration, and to be conducted by video call). For the avoidance of doubt, the Services do not include media costs, media spend, advertising costs, bespoke or tailor-made course(s); this list is not exhaustive.

3. To enter into the Draw for the Prize you must complete the Online Form between the Start Date and the Closing Date as defined above.

4. Any entries received either before the Start Date and/or after the Closing Date will not be entered into the Draw.
5. There is a limit of 2 entries per business. The business by which the Winner is employed will be the recipient of the Prize.
6. Employees of the Promoter and its group companies, their agencies and families, partner network and anyone professionally connected with the Draw are not eligible to enter.
7. Entrants must have a marketable platform, such as; social media, website, ecommerce or other digital presence.
8. The winner of the Prize will be selected at random from all valid entries received (“the Winner”). The selection of the Winner shall be conducted by the Promoter and the selection will be final.
9. Once the Winner has been selected, they will be notified via email by 12 am GMT 10th September 2021.
10. In the event that the Winner does not respond to the Promoter within 14 days of the Draw, the Promoter may elect to select a new winner from the remaining entrants and no alternative shall be offered.
11. The Prize may comprise of £10,000 worth of services from Sleeping Giant Media Ltd, OR up to £2,500 worth of courses from Giant Campus Ltd and the remaining worth of the Prize in services from Sleeping Giant Media Ltd.
  - a. Once the Winner has been notified, the Winner and the Promoter must agree in writing a schedule of work up to the Prize value, sign a Non-Disclosure Agreement, and sign a Working Arrangement. Should these Agreements or Arrangements not be signed, or should the Winner unreasonably withhold information necessary to complete the work, or should the Winner breach any of the Agreements, the Promoter reserves the right to withhold the Prize in part or in whole. In this event, the draw may be reopened.
  - b. The work must commence within 6 months of the Winner being notified of being the Prize Winner. Once started, the work has to be completed within 12 months of the start date.
  - c. All work carried out will be to the Promoter best practices and processes. The Promoter will not perform work that uses other entities’ processes or processes the Promoter deems to be unfit or detrimental.

d. The Promoter will make best efforts to fulfil the Prize for services with Giant Campus Ltd, however, reserves the right to reschedule course places if there are a limited number of participants booked on.

e. Existing clients of Sleeping Giant Media Ltd. or Giant Campus Ltd. must use the time on additional work and the Prize shall not interfere with currently scheduled work already retained.

f. The work will be completed remotely, and will not be completed on the Winner's premises.

12. The prize is subject to availability and can be rescheduled at any time. Best efforts will be made to agree with the Winner a revised schedule of work.

13. For the avoidance of doubt, the Promoter shall not be liable to provide a replacement Prize to any Winner.

14. There is no cash alternative available and the Prize is non-refundable and non-transferable.

15. Unsuccessful entrants will not be notified but will be entitled to request details of the Winner by writing to the registered office of the Promoter (as shown above).

16. Any entrant and/or participant who has provided false or misleading information and/or has breached these terms and conditions will be immediately disqualified from this Draw.

17. The Promoter reserves the right to withhold any Prize under these terms and conditions if they have been breached. In the event of breach, the draw will be reopened.

18. No purchase is necessary.

19. The Prize may not be sold, transferred, offered for sale, used for competitions, coupled or bundled with any other product or services, or used for any commercial or promotional purposes whatsoever.

20. Any entrants submitting personal information agree to receive emails from the Promoter containing offers and developments that they believe may be of interest. Entrants will be given the opportunity to unsubscribe.

21. The Winner unconditionally agrees (as a condition of accepting any prize) to the use of a case study regarding the work that Sleeping Giant Media Ltd. or Giant Campus Ltd. has conducted, and co-operate with or participate in any other reasonable post-Competition publicity or promotional activity.

22. The Promoter accepts no responsibility for any damage, loss, liabilities, injury or disappointment incurred or suffered by you as a result of entering the giveaway or undertaking in any of Sleeping Giant Media Ltd. or Giant Campus Ltd services. The Promoter further disclaims liability for any injury or damage to your or any other person's computer relating to or resulting from participation in or downloading any materials in connection with the giveaway. The Winner will be subject to terms and conditions in the Working Arrangement (as under point 11.a.)

23. The Promoter reserves the right at any time and from time to time to modify or discontinue, temporarily or permanently, this competition or its prize with or without prior notice.

24. The Promoter shall not be liable for any failure to comply with its obligations where the failure is caused by something outside its reasonable control. Such circumstances shall include, but not be limited to, weather conditions, fire, flood, hurricane, strike, industrial dispute, war, hostilities, political unrest, riots, civil commotion, inevitable accidents, supervening legislation, temporary or permanent change or suspension of services, technical and computer faults, system failures, network errors, website unavailability, hacks on the system, personal computer issues, failures and malfunctions or any other circumstances amounting to force majeure or any other issue out of our reasonable control.

25. The prize cannot be claimed by any third parties on your behalf.

26. For help with entries, please contact [hello@sleepinggiantmedia.co.uk](mailto:hello@sleepinggiantmedia.co.uk)

27. If any of these clauses should be determined to be illegal, invalid or otherwise unenforceable then it shall be severed and deleted from these terms and conditions and the remaining clauses shall survive, remain in full force and effect.

28. The Promoter reserves the right to withdraw or amend this Draw at any time without notice.

29. The decision of the Promoter in all matters under its control is final and binding and no correspondence will be entered into.

30. Entry into the draw shall constitute your acceptance of these terms and conditions.

31. This competition, any dispute or claim arising out of or conjunction with it, and these terms and conditions shall be governed by English law, and the parties submit to the non-exclusive jurisdiction of the courts of England and Wales.