

ROLE: Search Marketing Executive
DEPARTMENT: Client Services
LOCATION: Folkestone, Kent

DESCRIPTION:

Package: Up to £20,000 DOE + Benefits

Sleeping Giant Media is looking for someone to join this ever growing team of digital marketing GIANTS. If you're passionate about all things online marketing, and want to bring enthusiasm to the role, you may well be the person we're looking for.

The Client Services Team is made up of people from different walks of life, who all share the common goal of exceeding expectations for their clients. They are responsible for designing unique and highly technical strategies for their clients to achieve higher levels of engagement and ROI through search engine optimisation and paid search.

Supported by the Client Services Director, Head of Client Services, and Head of Data this group of people want to welcome any new starter with a warm smile, a cup of tea, and a minimum 3 month course of training before setting you loose on client accounts.

We want you to come into the team raring to go, to learn the basics, and to constantly develop - pushing yourself, the team, and the business to greater levels of customer satisfaction through dedication to the role. The role involves learning and implementing the many skills and best practises around PPC advertising, Search Engine Optimisation, Outreach Strategy and Social Media to support the Search Account Manager in the running of key client accounts.

The company itself is celebrating its 10 Year Anniversary in 2018, and we think that success is because all of our Giants are Heroes. If you join us, you'll have to be too! The only way to know this is if you wear CAPES. That is, if you are a Communicator, Accountable, Positive, Effective, and Self-Aware. To celebrate our Heroes, we make sure our Giants are well taken care of. Aside from the free drinks and snacks, bar, and all round game options, our Giants can also expect a healthcare cashplan, shopping rewards and discounts, unlimited holiday, and a fair bit more. We want to make our Giants more than just a namesake, so will recognise achievements not only through these benefits, but through serious opportunities for learning and progression. What are you waiting for?

REQUIREMENTS

- Excellent attention to detail
- Excellent communication skills
- Both written and spoken English to a high standard
- An excellent grasp of mathematics and basic statistics
- An aptitude for online
- Excellent interpersonal skills
- A keen ability to problem solve and find solutions
- Prioritisation, time and workload management
- Evidenced passion for digital marketing essential
- Informal or formal qualifications preferred, but not necessary

BENEFITS:

- Up to £20,000 DOE
- Ball pit
- Bar
- Drinks & Snacks
- Gaming consoles
- Pool Table
- Ping Pong Table
- Healthcare Cash Plan
- Discounts and Shopping Rewards
- 4 x Weekly Training, conferences, external training
- Monthly Team Lunches
- Social days & nights out
- Unlimited Holiday